



WTOV
9 Red Donley Plaza
Mingo Junction, OH 43938

National Media
815 Slaters Lane
Alexandria, VA 22314

Contract # 325528

Schedule Dates 09/28/12-10/04/12
Advertiser Pol/Iss/NRCC-IE (16770)
Agency National Media (2711)
Product Political - Issue (1068)
Brand NRCC IE (81926)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name ANGLE,BEN
Phone/Fax /
CPE 155/426/2951
Account Types National/Political
Billing Type Standard
Comments NRCC IE
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, NRCC IE

Date Entered 08/06/12
Last Modified 10/02/12
Entered By Sharon Green
CO-OP No
Headline # 06262951
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,591.00
Net Total \$20,349.00
Sales Tax

Steubenville (WTOV)

By Broadcast Month	Spots	Rate
Sep. 2012	14	\$8,380.00
Oct. 2012	24	\$15,560.00
Grand Total:	38	\$23,940.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Spot (15)	09/29/12-09/29/12	2	:30	11P- News Nine Tonight							1		1	\$950.00	\$950.00	Steubenville (WTOV)	NEWS 9 TONIGHT/15	8/6/12
16.0	Normal Line / Spot (16)	09/29/12-09/29/12	2	:30	11:30P- Saturday Night Live							1		1	\$220.00	\$220.00	Steubenville (WTOV)	SAT NITE LIVE/16	8/6/12
17.0	Normal Line / Spot (17)	09/29/12-09/29/12	2	:30	7P- Weekend Wheel of Fortune							1			\$180.00		Steubenville (WTOV)	WHEEL WK/17	8/6/12
17.0.1	Closed Preempt (17)	09/29/12															Steubenville (WTOV)	Program Change/Exception	
18.0	Revised Line / Spot (18)	09/29/12-09/29/12	2	:30	7A- Saturday Today							1					Steubenville (WTOV)	SATURDAY TODAY/18	8/6/12
18.1	Normal Line / Spot (18)	09/29/12-09/29/12	2	:30	8:00:04A- Saturday Today							1		1	\$210.00	\$210.00	Steubenville (WTOV)	SATURDAY TODAY/18	9/19/12
19.0	Normal Line / Spot (19)	09/29/12-09/29/12	2	:30	9A- News9 Saturday Morning							1			\$210.00		Steubenville (WTOV)	NWS9 SAT MORN/19	8/6/12
19.0.1	Closed Preempt (19)	09/29/12															Steubenville (WTOV)	Program Change/Exception	
20.0	Normal Line / Spot (20)	09/30/12-09/30/12	2	:30	11P- News Nine Tonight								1		\$950.00		Steubenville (WTOV)	NEWS 9 TONIGHT/20	8/6/12
20.0.1	Closed Preempt (20)	09/30/12															Steubenville (WTOV)	Program Change/Exception	
21.0	Normal Line / Spot (21)	09/30/12-09/30/12	2	:30	9A- Sunday Today								1	1	\$210.00	\$210.00	Steubenville (WTOV)	SUN TODAY-NBC/21	8/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WTOV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



WTOV
9 Red Donley Plaza
Mingo Junction, OH 43938

National Media
815 Slaters Lane
Alexandria, VA 22314

Contract # 325528

Schedule Dates 09/28/12-10/04/12
Advertiser Pol/Iss/NRCC-IE (16770)
Agency National Media (2711)
Product Political - Issue (1068)
Brand NRCC IE (81926)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name ANGLE,BEN
Phone/Fax /
CPE 155/426/2951
Account Types National/Political
Billing Type Standard
Comments NRCC IE
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, NRCC IE

Date Entered 08/06/12
Last Modified 10/02/12
Entered By Sharon Green
CO-OP No
Headline # 06262951
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,591.00
Net Total \$20,349.00
Sales Tax

Steubenville (WTOV)

By Broadcast Month	Spots	Rate
Sep. 2012	14	\$8,380.00
Oct. 2012	24	\$15,560.00
Grand Total:	38	\$23,940.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot (1)	09/28/12-09/28/12	2	:30	11P- News Nine Tonight							1		1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 TONIGHT/1	8/6/12
2.0	Normal Line / Spot (2)	09/28/12-09/28/12	2	:30	12P- News Nine Midday							1		1	\$350.00	\$350.00	Steubenville (WTOV)	NWS 9 MIDDAY/2	8/6/12
3.0	Normal Line / Spot (3)	09/28/12-09/28/12	2	:30	5P- Live At Five							1		1	\$800.00	\$800.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/3	8/6/12
4.0	Normal Line / Spot (4)	09/28/12-09/28/12	2	:30	6P- News Nine 6pm							1		1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 AT 6P/4	8/6/12
5.0	Normal Line / Spot (5)	09/28/12-09/28/12	3	:30	6A- News Nine Sunrise 6am							1		1	\$380.00	\$380.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/5	8/6/12
6.0	Normal Line / Spot (6)	09/28/12-09/28/12	2	:30	7P- Jeopardy							1		1	\$700.00	\$700.00	Steubenville (WTOV)	JEOPARDY/6	8/6/12
7.0	Normal Line / Spot (7)	09/28/12-09/28/12	2	:30	7:30P- Wheel Of Fortune							1		1	\$700.00	\$700.00	Steubenville (WTOV)	WHEEL-FORTNE/7	8/6/12
8.0	Normal Line / Spot (8)	09/28/12-09/28/12	2	:30	9P- Grimm							1		1	\$700.00	\$700.00	Steubenville (WTOV)	GRIMM-NBC/8	8/6/12
9.0	Normal Line / Spot (9)	10/01/12-10/01/12	2	:30	11P- News Nine Tonight		1							1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 TONIGHT/9	8/6/12
10.0	Normal Line / Spot (10)	10/01/12-10/01/12	2	:30	5P- Live At Five		1							1	\$800.00	\$800.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/10	8/6/12
11.0	Normal Line / Spot (11)	10/01/12-10/01/12	2	:30	6P- News Nine 6pm		1							1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 AT 6P/11	8/6/12
12.0	Normal Line / Spot (12)	10/01/12-10/01/12	3	:30	6A- News Nine Sunrise 6am		1							1	\$380.00	\$380.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/12	8/6/12
13.0	Normal Line / Spot (13)	10/01/12-10/01/12	2	:30	7P- Jeopardy		1							1	\$700.00	\$700.00	Steubenville (WTOV)	JEOPARDY/13	8/6/12
14.0	Normal Line / Spot (14)	10/01/12-10/01/12	2	:30	8P- The Voice		1							1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	THE VOICE/14	8/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WTOV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



WTOV
9 Red Donley Plaza
Mingo Junction, OH 43938

National Media
815 Slaters Lane
Alexandria, VA 22314

Contract # 325528

Schedule Dates 09/28/12-10/04/12
Advertiser Pol/Iss/NRCC-IE (16770)
Agency National Media (2711)
Product Political - Issue (1068)
Brand NRCC IE (81926)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name ANGLE,BEN
Phone/Fax /
CPE 155/426/2951
Account Types National/Political
Billing Type Standard
Comments NRCC IE
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, NRCC IE

Date Entered 08/06/12
Last Modified 10/02/12
Entered By Sharon Green
CO-OP No
Headline # 06262951
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,591.00
Net Total \$20,349.00
Sales Tax

Steubenville (WTOV)

By Broadcast Month	Spots	Rate
Sep. 2012	14	\$8,380.00
Oct. 2012	24	\$15,560.00
Grand Total:	38	\$23,940.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
35.0	Normal Line / Spot (35)	10/03/12-10/03/12	2	:30	12P- News Nine Midday				1					1	\$350.00	\$350.00	Steubenville (WTOV)	NWS 9 MIDDAY/35	8/6/12
36.0	Normal Line / Spot (36)	10/03/12-10/03/12	2	:30	6P- News Nine 6pm				1					1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 AT SIX/36	8/6/12
37.0	Normal Line / Spot (37)	10/03/12-10/03/12	3	:30	6A- News Nine Sunrise 6am				1					1	\$380.00	\$380.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/37	8/6/12
38.0	Normal Line / Spot (38)	10/03/12-10/03/12	2	:30	7P- Jeopardy				1					1	\$700.00	\$700.00	Steubenville (WTOV)	JEOPARDY/38	8/6/12
39.0	M/G For 19.0.1 / Spot (39)	09/29/12-09/29/12	2	:30	7:00:04A- Saturday Today							1		1	\$210.00	\$210.00	Steubenville (WTOV)	SATURDAY TODAY/39	8/10/12
39.1	M/G For 19.0.1 / Spot (39)	09/29/12-09/29/12	2	:30	8:00:04A- Saturday Today							1		1	\$210.00	\$210.00	Steubenville (WTOV)	SATURDAY TODAY/39	9/19/12
40.0	M/G For 20.0.1 / Spot (40)	09/30/12-09/30/12	2	:30	11:30:04P- News Nine Tonight								1	1	\$950.00	\$950.00	Steubenville (WTOV)	NEWS 9 TONIGHT FBALL/40	8/10/12
41.0	M/G For 17.0.1 / Spot (41)	09/29/12-09/29/12	2	:30	7:30:04P- Cash Explosion							1			\$180.00		Steubenville (WTOV)	CASH EXPLOSION/41	9/19/12
41.0.1	Closed Preempt (41)	09/29/12															Steubenville (WTOV)	Sports Over Run/Spot -	
42.0	Normal Line / Spot (42)	10/03/12-10/04/12	2	:30	9:00:04A- Live With Regis & Kelly	1			X	X				1	\$180.00	\$180.00	Steubenville (WTOV)	LIVE W KELLY/42	10/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WTOV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



WTOV
9 Red Donley Plaza
Mingo Junction, OH 43938

National Media
815 Slaters Lane
Alexandria, VA 22314

Contract # 325528

Schedule Dates 09/28/12-10/04/12
Advertiser Pol/Iss/NRCC-IE (16770)
Agency National Media (2711)
Product Political - Issue (1068)
Brand NRCC IE (81926)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name ANGLE,BEN
Phone/Fax /
CPE 155/426/2951
Account Types National/Political
Billing Type Standard
Comments NRCC IE
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** NRCC IE

Date Entered 08/06/12
Last Modified 10/02/12
Entered By Sharon Green
CO-OP No
Headline # 06262951
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,591.00
Net Total \$20,349.00
Sales Tax

Steubenville (WTOV)

By Broadcast Month	Spots	Rate
Sep. 2012	14	\$8,380.00
Oct. 2012	24	\$15,560.00
Grand Total:	38	\$23,940.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / Spot (22)	10/04/12-10/04/12	2	:30	11P- News Nine Tonight					1				1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 TONIGHT/22	8/6/12
23.0	Normal Line / Spot (23)	10/04/12-10/04/12	2	:30	11:35P- The Tonight Show With Jay Leno					1				1	\$230.00	\$230.00	Steubenville (WTOV)	TONITE SHW-NBC/23	8/6/12
24.0	Normal Line / Spot (24)	10/04/12-10/04/12	2	:30	5:30P- Live At Five					1				1	\$800.00	\$800.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/24	8/6/12
25.0	Normal Line / Spot (25)	10/04/12-10/04/12	3	:30	6A- News Nine Sunrise 6am					1				1	\$380.00	\$380.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/25	8/6/12
26.0	Normal Line / Spot (26)	10/04/12-10/04/12	2	:30	7P- Jeopardy					1				1	\$700.00	\$700.00	Steubenville (WTOV)	JEOPARDY/26	8/6/12
27.0	Normal Line / Spot (27)	10/04/12-10/04/12	2	:30	7:30P- Wheel Of Fortune					1				1	\$700.00	\$700.00	Steubenville (WTOV)	WHEEL-FORTNE/27	8/6/12
28.0	Normal Line / Spot (28)	10/02/12-10/02/12	2	:30	11:35P- The Tonight Show With Jay Leno			1						1	\$230.00	\$230.00	Steubenville (WTOV)	TONITE SHW-NBC/28	8/6/12
29.0	Normal Line / Spot (29)	10/02/12-10/02/12	2	:30	12P- News Nine MIDDAY			1						1	\$350.00	\$350.00	Steubenville (WTOV)	NWS 9 MIDDAY/29	8/6/12
30.0	Normal Line / Spot (30)	10/02/12-10/02/12	2	:30	5P- Live At Five			1						1	\$800.00	\$800.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/30	8/6/12
31.0	Normal Line / Spot (31)	10/02/12-10/02/12	2	:30	5:30P- Live At Five			1						1	\$800.00	\$800.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/31	8/6/12
32.0	Normal Line / Spot (32)	10/02/12-10/02/12	3	:30	6A- News Nine Sunrise 6am			1						1	\$380.00	\$380.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/32	8/6/12
33.0	Normal Line / Spot (33)	10/02/12-10/02/12	2	:30	7P- Jeopardy			1						1	\$700.00	\$700.00	Steubenville (WTOV)	JEOPARDY/33	8/6/12
34.0	Normal Line / Spot (34)	10/03/12-10/03/12	2	:30	11P- News Nine Tonight				1					1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 TONIGHT/34	8/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WTOV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

REP HEADLINE# 6262951 TRF# 325528
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 610-225-1191

HARRIS REPORT FROM REP OCT2/12 09.44
CHANGES ** WTOV-TV ***

ADV # 14770 ADV. NAME ISS/NRCC-IE
AGY # 2711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC
815 SLATERS LANE
ALEXANDRIA, VA 22314

REP.# OFF.# 2016 SALESMAN #
BUYER NAME BEN ANGLE
SALES PRSN PH- TERESA DIFURIA

ORDER # 325528 CONTRACT # 6262951 CLASS: NATL. LOCAL REGIONAL
PRDCT NRCC IE EST#2951 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP28/12 OCT4/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT2/12 09.44

REP: TO SHARON
FR NIKKI
OKD M3 SEE LINE 42
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
NRCC IE

CF-10/2-11/29 A-SK6
REV 10/2-11/28 A-SK6

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

AGENCY ADVERTISER CODE = 155 AGENCY EST# = 2951
AGENCY PRODUCT CODE = 426

41	S		730P-800P	30		\$180.00	9/29	9/29	0		SAT	0
----	---	--	-----------	----	--	----------	------	------	---	--	-----	---

PROGRAM : CASH EXPLOSION
ORD COM1: PROGRAM CHANGE. PLZ CF CASH EXPLOSION ASAP. THX SHARON
THIS IS A MAKE-GOOD FOR SEP29 ON LINE-17 FOR 1 SPOT/WK

REP HEADLINE# 6262951

TRF# 325528

\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 610-295-1191

HARRIS REPORT FROM REP

CHANGES

OCT2/12 09.44

*** WTOV-TV ***

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
42	A		900A-1000A	30		\$180.00	10/3	10/4	1		W-TH	1
PROGRAM : LIVE W/KELLY ORD COM1: SPORTS OVER RUN - SPOT DID NOT AIR. PLZ CF KELLY ASAP. THX SHARON THIS IS A MAKE-GOOD FOR SEP29 ON LINE-41 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: M3 OK'D BUY#41 MISSED:SAT/730P-800P SEP29 30S \$180.00 (OCT1/12) OFFER:W-TH/900A-1000A OCT3 30S \$180.00 PLS ADVISE. CMT:SPORTS OVER RUN - SPOT DID NOT AIR. PLZ CF KELLY ASAP. THX SHARON												
SEP/12	\$8,380.00	OCT/12	15560.00									
											CONTRACT TOTAL	23940.00
											TOTAL SPOTS	38

MARKET TOTALS \$37,406

WTOV 64%

WTRF 28%

WBWO 0%

ETRF 8%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-291-4100 FAX# 610-295-1100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT1/12 15.31
*** WTOV-TV ***

REP HEADLINE# 6262951 TRF# 325528
\$\$\$ MOD# 2: APPROVED REV #0 \$\$\$
ADV # 16770 ADV. NAME ISS/NRCC-IE REP.# OFF.# 2016 SALESMAN #
AGY # 2711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE
815 SLATERS LANE SALES PRSN PH- TERESA DIFURIA
ALEXANDRIA, VA 22314

ORDER # 325528 CONTRACT # 6262951 CLASS: NATL. LOCAL REGIONAL
PRDCT NRCC IE EST#2951 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP28/12 OCT4/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT1/12 15.31

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM NRCC IE
STATION MAKEGOOD OFFERS:
M3 UNRESL BUY#41 MISSED: SAT/730P-800P SEP29 30S \$180.00 (OCT1/12)
OFFER: W-TH/900A-1000A OCT3 30S \$180.00 PLS ADVISE.
CMT: SPORTS OVER RUN - SPOT DID NOT AIR. PLZ CF KELLY ASAP. THX SHARON

CONTRACT TOTAL 23940.00
TOTAL SPOTS 38

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP19/12 10.21
 *** CHANGES *** ** WTOV-TV ***
 REP HEADLINE# 6262951 TRF# 325528
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$
 ADV # 14770 ADV. NAME ISS/NRCC-IE REP. # OFF. # 2016 SALESMAN #
 AGY # 2711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE
 815 SLATERS LANE SALES PRSN PH- TERESA DIFURIA
 ALEXANDRIA, VA 22314

ORDER # 325528 CONTRACT # 6262951 CLASS: NATL. LOCAL REGIONAL
 PRDCT NRCC IE EST#2951 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES SEP28/12 OCT4/12 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP19/12 10.21

REP: TO SAHARON
 FR NIKKI
 OK'D M2 SEE LINE 41
 TOTAL SAME
 PLS CNF THANKS

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM NRCC IE
 CF-9/19-11A-38
 Rev 9/19-11A-38

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
17	S		700P-730P	30		\$180.00	9/29	9/29	0		SAT	0
PROGRAM : WHEEL WK CON COM1: WHEEL WK												
41	A		730P-800P	30		\$180.00	9/29	9/29	1		SAT	1
PROGRAM : CASH EXPLOSION ORD COM1: PROGRAM CHANGE. PLZ CF CASH EXPLOSION ASAP. THX SHARON THIS IS A MAKE-GOOD FOR SEP29 ON LINE-17 FOR 1 SPOT/WK												

AGENCY ADVERTISER CODE = 155 AGENCY EST# = 2951
 AGENCY PRODUCT CODE = 426

REP HEADLINE# 6262951 TRF# 325528 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! SEP19/12 10.21
 ORDER WORKSHEET HARRIS REPORT FROM REP *** WTOV-TV ***
 CHANGES

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
STATION MAKEGOOD OFFERS:												
M2	OK'D		BUY#17				SEP29		30S	\$180.00	(SEP19/12)	
			MISSED:SAT/700P-730P				SEP29		30S	\$180.00	PLS ADVISE.	
			OFFER:SAT/730P-800P									
			CMT:PROGRAM CHANGE.			PLZ CF CASH EXPLOSION ASAP.						
SEP/12			\$8,560.00			OCT/12					CONTRACT TOTAL	23940.00
											TOTAL SPOTS	38

MARKET TOTALS \$37,406 WTOV 64% WTRF 28% WBWO 0% ETRF 8%
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP19/12 10.00
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ *** WTOV-TV ***

REP HEADLINE# 6262951 TRF# 325528
ADV # 16770 ADV. NAME ISS/NRCC-IE REP.# OFF.# 2016 SALESMAN #
AGY # 2711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE
815 SLATERS LANE SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314
ORDER # 325528 CONTRACT # 6262951 CLASS: NATL. LOCAL REGIONAL
PRDCT NRCC IE EST#2951 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP28/12 OCT4/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP19/12 10.00
STA: 569

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
NRCC IE
STATION MAKEGOOD OFFERS:
M2 UNRESL BUY#17 MISSED:SAT/700P-730P SEP29 30S \$180.00 (SEP19/12)
OFFER:SAT/730P-800P SEP29 30S \$180.00 PLS ADVISE.
CMT:PROGRAM CHANGE. PLZ CF CASH EXPLOSION ASAP. THX SHARON

CONTRACT TOTAL 23940.00
TOTAL SPOTS 38

REP HEADLINE# 6262951 TRF# 325528
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 610-225-1191

HARRIS REPORT FROM REP AUG10/12 16.3
CHANGES *** WTOV-TV ***

ADV # 14770 ADV. NAME ISS/NRCC-IE
AGY # 2711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC
815 SLATERS LANE
ALEXANDRIA, VA 22314

REP.# _____ OFF.# 2016 SALESMAN # _____
BUYER NAME BEN ANGLE
SALES PRSN PH- TERESA DIFURIA

ORDER # 325528 CONTRACT # 6262951 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE EST#2951 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP28/12 OCT4/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG10/12 16.31

REP: OK'D M1
SEE LNS 39 & 40
PLS CNF
THANKS
ANGELA FOR TERESA

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
NRCC IE

CF- 8/10-4⁴⁸ P-SLG

Rev 8/10-4³⁹ P-SLG

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

AGENCY ADVERTISER CODE = 155
AGENCY PRODUCT CODE = 426

AGENCY EST# = 2951

19	S		900A-1000A	30		\$210.00	9/29	9/29	0		SAT	0
----	---	--	------------	----	--	----------	------	------	---	--	-----	---

PROGRAM : NWS9 SAT MORN
CON COM1: NWS9 SAT MORN

39	A		700A-900A	30		\$210.00	9/29	9/29	1		SAT	1✓
----	---	--	-----------	----	--	----------	------	------	---	--	-----	----

PROGRAM : SATURDAY TODAY
ORD COM1: PROGRAM CHANGE PLZ CF SAT TODAY AND NEWS FOLLOWING FBALL ASAP. THX
ORD COM2: SHARON
THIS IS A MAKE-GOOD FOR SEP29 ON LINE-19 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP30 ON LINE-20 FOR 1 SPOT/WK

REP: TEL# 610-293-4100

FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

AUG10/12 16.3

REP HEADLINE# 6262951 TRF# 325528

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

CHANGES

*** WTOV-TV ***

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

40	A		1130P-1155P	30		\$950.00	9/30	9/30	1		SUN	1 /
----	---	--	-------------	----	--	----------	------	------	---	--	-----	-----

PROGRAM : NEWS 9 TONIGHT FOLLOWIONG F-BALL

ORD COM1: PROGRAM CHANGE PLZ CF SAT TODAY AND NEWS FOLLOWING FBALL ASAP. THX

ORD COM2: SHARON

PART OF A MAKEGOOD MADE UP OF LINES 39-40

20	S		1100P-1130P	30		\$950.00	9/30	9/30	0		SUN	0
----	---	--	-------------	----	--	----------	------	------	---	--	-----	---

PROGRAM : NEWS 9 TONIGHT

CON COM1: NEWS 9 TONIGHT

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#19	MISSED:SAT/900A-1000A	SEP29	30S	\$210.00	(AUG10/12)
		BUY#20	SUN/1100P-1130P	SEP30	30S	\$950.00	
			OFFER:SAT/700A-900A	SEP29	30S	\$210.00	PLS ADVISE.
			& SUN/1130P-1155P	SEP30	30S	\$950.00	
			CMT:PROGRAM CHANGE PLZ CF SAT TODAY AND NEWS FOLLOWING FBALL ASAP. THX				
			CMT:SHARON				

SEP/12 \$8,560.00 OCT/12 15380.00

CONTRACT TOTAL 23940.00 ✓
TOTAL SPOTS 38 ✓

38

MARKET TOTALS \$37,406 WTOV 64% WTRF 28% WBWO 0% ETRF 8%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6262951 TRF# 325528
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM STATION AUG10/12 11.4
*** WTOV-TV ***

ADV # 14770 ADV. NAME ISS/NRCC-IE
AGY # 2711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC
815 SLATERS LANE
ALEXANDRIA, VA 22314

REP.# _____ OFF.# 2016 SALESMAN # _____
BUYER NAME BEN ANGLE
SALES PRSN PH- TERESA DIFURIA

ORDER # 325528 CONTRACT # 6262951 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE EST#2951 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP28/12 OCT4/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE AUG10/12 11.44

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NRCC IE
STATION MAKEGOOD OFFERS:

M1	UNRESL	BUY#19	MISSED: SAT/900A-1000A	SEP29	30S	\$210.00	(AUG10/12)
		BUY#20	SUN/1100P-1130P	SEP30	30S	\$950.00	
			OFFER: SAT/700A-900A	SEP29	30S	\$210.00	PLS ADVISE.
			& SUN/1130P-1155P	SEP30	30S	\$950.00	
			CMT: PROGRAM CHANGE PLZ CF SAT TODAY AND NEWS FOLLOWING FBALL ASAP. THX				
			CMT: SHARON				

CONTRACT TOTAL 23940.00
TOTAL SPOTS 38

REP HEADLINE# 6262951
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

AUG3/12 14.55
*** WTOV-TV ***

ADV # 16770 ADV. NAME ISS/NRCC-IE
AGY # 2711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC
815 SLATERS LANE
ALEXANDRIA, VA 22314

REP.# _____ OFF.# 2016 SALESMAN # _____
BUYER NAME BEN ANGLE
SALES PRSN PH- TERESA DIFURIA

ORDER # 325528 CONTRACT # 6262951 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE EST# 2951 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP28/12 OCT4/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG3/12 14.55

REP: TO SHARON
FR NIKKI
NEW NRCC IE ORDER
TOTAL \$23940
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NRCC IE

CF-8/6-9A-SLG⁴³

EC-8/3-2P-SLG⁵⁸

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

AGENCY ADVERTISER CODE = 155
AGENCY PRODUCT CODE = 426

AGENCY EST# = 2951

1	1100P-1135P	30	\$1,000.00	9/28	9/28	1	FRI	1
PROGRAM : NEWS 9 TONIGHT<								
CON COM1: NEWS 9 TONIGHT<								
2	1200N-1230P	30	\$350.00	9/28	9/28	1	FRI	1
PROGRAM : NWS 9 MIDDAY								
CON COM1: NWS 9 MIDDAY								

REP: TEL# 610-293-4100 FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP

AUG3/12 14.55 *** WTOV-TV ***

REP HEADLINE# 6262951

*** ORIGINAL REV#0 ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
3			500P-530P PROGRAM : NWS9 LIVE-FIVE CON COM1: NWS9 LIVE-FIVE	30		\$800.00	9/28	9/28	1		FRI	1✓
4			600P-630P PROGRAM : NEWS 9 AT SIX CON COM1: NEWS 9 AT SIX	30		\$1,000.00	9/28	9/28	1		FRI	1✓
5			600A-700A PROGRAM : NWS9 SUNRS-6AM CON COM1: NWS9 SUNRS-6AM	30		\$380.00	9/28	9/28	1		FRI	1✓
6			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30		\$700.00	9/28	9/28	1		FRI	1✓
7			730P-800P PROGRAM : WHEEL-FORTNE< CON COM1: WHEEL-FORTNE<	30		\$700.00	9/28	9/28	1		FRI	1✓
8			900P-1000P PROGRAM : GRIMM-NBC CON COM1: GRIMM-NBC	30		\$700.00	9/28	9/28	1		FRI	1✓
9			1100P-1135P PROGRAM : NEWS 9 TONIGHT< CON COM1: NEWS 9 TONIGHT<	30		\$1,000.00	10/1	10/1	1		MON	1✓
10			500P-530P PROGRAM : NWS9 LIVE-FIVE CON COM1: NWS9 LIVE-FIVE	30		\$800.00	10/1	10/1	1		MON	1✓
11			600P-630P PROGRAM : NEWS 9 AT SIX CON COM1: NEWS 9 AT SIX	30		\$1,000.00	10/1	10/1	1		MON	1✓

REP: TEL# 610-293-4100 FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP
AUG3/12 14.55
*** WTOV-TV ***

REP HEADLINE# 6262951
*** ORIGINAL REV#0 ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: :SPTS:
12			600A-700A PROGRAM : NWS9 SUNRS-6AM CON COM1: NWS9 SUNRS-6AM	30		\$380.00	10/1	10/1	1		MON	1/
13			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30		\$700.00	10/1	10/1	1		MON	1/
14			800P-1000P PROGRAM : THE VOICE CON COM1: THE VOICE	30		\$1,000.00	10/1	10/1	1		MON	1/
15			1100P-1130P PROGRAM : NEWS 9 TONIGHT CON COM1: NEWS 9 TONIGHT	30		\$950.00	9/29	9/29	1		SAT	1/
16			1130P-100A PROGRAM : SAT NITE LIVE CON COM1: SAT NITE LIVE	30		\$220.00	9/29	9/29	1		SAT	1/
17			700P-730P PROGRAM : WHEEL WK CON COM1: WHEEL WK	30		\$180.00	9/29	9/29	1		SAT	1/
18			700A-900A PROGRAM : SATURDAY TODAY CON COM1: SATURDAY TODAY	30		\$210.00	9/29	9/29	1		SAT	1/
19			900A-1000A PROGRAM : NWS9 SAT MORN CON COM1: NWS9 SAT MORN	30		\$210.00	9/29	9/29	1		SAT	1/
20			1100P-1130P PROGRAM : NEWS 9 TONIGHT CON COM1: NEWS 9 TONIGHT	30		\$950.00	9/30	9/30	1		SUN	1/

REP: TEL# 610-293-4100 FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP

AUG3/12 14.55 *** WTOV-TV ***

REP HEADLINE# 6262951

*** ORIGINAL REV#0 ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
21			900A-1000A PROGRAM : SUN TODAY-NBC CON COM1: SUN TODAY-NBC	30		\$210.00	9/30	9/30	1		SUN	1
22			1100P-1135P PROGRAM : NEWS 9 TONIGHT< CON COM1: NEWS 9 TONIGHT<	30		\$1,000.00	10/4	10/4	1		THU	1
23			1135P-1235A PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<	30		\$230.00	10/4	10/4	1		THU	1
24			530P-600P PROGRAM : NWS9 LIVE-FIVE CON COM1: NWS9 LIVE-FIVE	30		\$800.00	10/4	10/4	1		THU	1
25			600A-700A PROGRAM : NWS9 SUNRS-6AM CON COM1: NWS9 SUNRS-6AM	30		\$380.00	10/4	10/4	1		THU	1
26			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30		\$700.00	10/4	10/4	1		THU	1
27			730P-800P PROGRAM : WHEEL-FORTNE< CON COM1: WHEEL-FORTNE<	30		\$700.00	10/4	10/4	1		THU	1
28			1135P-1235A PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<	30		\$230.00	10/2	10/2	1		TUE	1
29			1200N-1230P PROGRAM : NWS 9 MIDDAY CON COM1: NWS 9 MIDDAY	30		\$350.00	10/2	10/2	1		TUE	1

FAX# 610-225-1191

CREDIT RISK !!!

HARRIS REPORT FROM REP

AUG3/12 14.55

*** WTOV-TV ***

REP HEADLINE# 6262951
*** ORIGINAL REV#0 ***

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
30			500P-530P	30		\$800.00	10/2	10/2	1		TUE	1✓
PROGRAM : NWS9 LIVE-FIVE												
CON COM1: NWS9 LIVE-FIVE												
31			530P-600P	30		\$800.00	10/2	10/2	1		TUE	1✓
PROGRAM : NWS9 LIVE-FIVE												
CON COM1: NWS9 LIVE-FIVE												
32			600A-700A	30		\$380.00	10/2	10/2	1		TUE	1✓
PROGRAM : NWS9 SUNRS-6AM												
CON COM1: NWS9 SUNRS-6AM												
33			700P-730P	30		\$700.00	10/2	10/2	1		TUE	1✓
PROGRAM : JEOPARDY												
CON COM1: JEOPARDY												
34			1100P-1135P	30		\$1,000.00	10/3	10/3	1		WED	1✓
PROGRAM : NEWS 9 TONIGHT<												
CON COM1: NEWS 9 TONIGHT<												
35			1200N-1230P	30		\$350.00	10/3	10/3	1		WED	1✓
PROGRAM : NWS 9 MIDDAY												
CON COM1: NWS 9 MIDDAY												
36			600P-630P	30		\$1,000.00	10/3	10/3	1		WED	1✓
PROGRAM : NEWS 9 AT SIX												
CON COM1: NEWS 9 AT SIX												
37			600A-700A	30		\$380.00	10/3	10/3	1		WED	1✓
PROGRAM : NWS9 SUNRS-6AM												
CON COM1: NWS9 SUNRS-6AM												
38			700P-730P	30		\$700.00	10/3	10/3	1		WED	1✓
PROGRAM : JEOPARDY												
CON COM1: JEOPARDY												

REP HEADLINE# 6262951

*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 610-225-1191

AUG3/12 14.55

*** WTOV-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
SEP/12			\$8,560.00			OCT/12	15380.00					
CONTRACT TOTAL												23940.00
TOTAL SPOTS												38

MARKET TOTALS \$37,406

WTOV 64%

WTRE 28%

WBWO 0%

ETRE 8%

SVC- NSI

DEMOS- RA35+*